



CAA SOUTH CENTRAL ONTARIO AUTOGREEN ONLINE CHALLENGE – CONTEST RULES

ELIGIBILITY

1. The Autogreen Online Challenge (“**Contest**”) is open to persons who reside within the club territory of CAA South Central Ontario, and have reached the age of majority in the Province of Ontario (18 years of age) as of the date of entry for the Contest with the following exceptions: employees and retirees of CAA South Central Ontario and its affiliates (“**CAA**”), partners, suppliers, representatives, agents, advertising and promotional agencies, the independent contest agency if any, and the household members and immediate family of any of the above are not eligible to participate in the Contest. For the purpose of these Contest Rules, “immediate family” means spouse, mother, father, brother, sister, son or daughter, whether or not they reside in the same household.

HOW TO ENTER

2. No purchase necessary. To enter the Contest, visit the website located at www.autogreenchallenge.ca and follow the instructions provided. Entries will also be accepted by mail to Government & Community Relations, CAA South Central Ontario, 60 Commerce Valley Drive E., Thornhill ON L3T 7P9 and by fax to 905-771-3292.
3. All entries must be received by CAA during the “**Contest Period**” beginning at 12:00:01 a.m. EST on May 21, 2014 and ending at 11:59:59 p.m. EST on July 16, 2014 (“**Contest Closing Date**”). For online and faxed entries, proof of sending is not proof of receipt. For mail-in entries, proof of mailing is not proof of receipt.
4. Only one (1) winning entry per person during the Contest Period.
5. Entries that are incomplete, late, lost, and/or irregular in any way or sent by an unauthorized method are automatically void and will not be eligible or accepted. Entries will only be accepted as described herein and will not be accepted by any other means.
6. By entering the Contest, entrants agree to be bound by these Contest Rules.

HOW TO EARN ENTRIES

7. Participants can earn entries into the Contest in the following ways:
 - (a) **Contest Launch Question:** Participants earn one (1) entry upon answering the Contest Launch Question (i.e. What’s one simple thing you’ll do this year to help the environment?). Participants can earn one (1) additional entry by sharing their answer to the Contest Launch Question on Facebook. Therefore, participants can earn a maximum of two (2) entries, where such entries are valid for the duration of the Contest Period (you will be entered into all eight (8) weekly Contests during the Contest Period).
 - (b) **Daily Questions:** Participants earn one (1) entry into a weekly Contest by correctly answering a new question each day (“Daily Question”). Participants can earn one (1) additional entry into the weekly Contest by sharing the Contest on Facebook after answering the Daily Question. Participants can earn up to a maximum of fourteen (14) entries per week into that week’s Contest. At the end of each contest week, the Daily

Question Entries for each participant will be re-set to zero (0). Entrants can only engage in the Daily Question for that day. Previous questions will be archived and will not be visible to the entrant. Future questions will not be available until their scheduled live date. All entries throughout the Contest Period will be eligible for the Grand Prize.

THE PRIZES

8. Eight (8) weekly prizes (“**Prize(s)**”) are available to be won, consisting of a *choice* of a \$400 Sheridan Nurseries gift card *or* a \$400 Home Depot gift card. Choice of *one (1)* gift card will be made by the winner upon confirmation of winning.
9. One (1) grand prize (“**Grand Prize**”) is available to be won, which consists of \$1,500 gift certificate for Long Point Eco-Adventures (1730 Front Road, St. Williams, Ontario, Canada N0E, 1P0), \$500 Mountain Equipment Co-op gift card (valid online or in store), \$500 gift card to the winner’s choice of Sheridan Nurseries *or* Home Depot, and a \$500 prepaid VISA card. Total Grand Prize value of \$3,000.
- 10.
11. The Prizes must be accepted as awarded, and may not be assigned, transferred, substituted exchanged, refunded or redeemed for cash value. CAA reserves the right to substitute a Prize with an item of equivalent or greater retail value in the event that a Prize is unavailable due to circumstances beyond CAA’s control. Transportation to Long Point Eco-Adventures is the responsibility of the Grand Prize winner.

THE DRAWS

12. Eight (8) Prize winners (“**Winner(s)**”) will be selected by random draw on the Weekly Prize Draw Dates listed below. The odds of winning a Prize will depend on the number of eligible entries received by the corresponding Weekly Prize Closing Date listed below. The random draws will be made by CAA at its head office located at 60 Commerce Valley Drive East, Thornhill, ON.

Weekly Prize Draw Dates	Weekly Prize Closing Dates (entries must be received by)
May 29, 2014	May 28, 2014, 11:59:59 p.m. EST
June 5, 2014	June 4, 2014, 11:59:59 p.m. EST
June 12, 2014	June 11, 2014 11:59:59 p.m. EST
June 19, 2014	June 18, 2014 11:59:59 p.m. EST
June 26, 2014	June 25, 2014, 11:59:59 p.m. EST
July 3, 2013	July 2, 2014 11:59:59 p.m. EST
July 10, 2013	July 9, 2014 11:59:59 p.m. EST
July 17, 2013	July 16, 2014 11:59:59 p.m. EST

13. One (1) Grand Prize winner will be selected by random draw on July 24, 2014. The odds of winning the Grand Prize will depend on the number of eligible entries received by the Contest

Closing Date. The random draw will be made by CAA at its head office located at 60 Commerce Valley Drive East, Thornhill, ON.

WINNER CONFIRMATION

14. Selected entrants will be notified by email and/or telephone at the email address and/or phone number provided at the time of entry. No communication or correspondence will be entered into, except with selected entrants.
15. To be confirmed a Winner, the selected entrant must:
 - (a) confirm compliance with these Contest Rules;
 - (b) accept the Prize as awarded;
 - (c) correctly answer a mathematical skill-testing question without assistance of any kind, whether mechanical or otherwise, and within the time prescribed; and
 - (d) sign and return a Declaration of Eligibility and Release, in the form requested by CAA, within ten (10) business days from the date of delivery thereof.
16. The mathematical skill-testing question will be administered by mail and returned to CAA South Central Ontario, 60 Commerce Valley Drive E., Thornhill, ON L3T 7P9.
17. If the selected entrant cannot be contacted by a combination of email and telephone personally and without leaving a message within seven (7) business days of the first attempt to contact him/her and after a minimum of three (3) attempts, or fails to be confirmed as a Winner within the time prescribed, he/she will be disqualified and will not receive any Prize, and another eligible entry will be selected from the remaining eligible entries received until such a Winner is confirmed.

AWARDING OF PRIZES

18. Prizes will only be delivered to confirmed Winners. Please allow four (4) to six (6) weeks for delivery.
19. Selected entrants are subject to verification by CAA and/or its designated representatives, in their sole discretion.
20. Refusal by an entrant to accept the Prize or any part of the Prize releases and forever discharges CAA and its agents from all obligations related to the Prize, including delivery. The Winner is solely responsible for all expenses which are not included in the Prize description above.

GENERAL RULES

21. By entering the Contest, entrants agree to release CAA and its affiliated companies, and their officers, directors, employees, suppliers, sponsors, administrators, representatives and agents,

including but not limited to CAA's advertising and promotional agencies (the "Releasees") from any and all liability claims or actions of any kind whatsoever arising from their participation in the Contest or use of any Prize awarded as a result of this Contest.

22. CAA's suppliers are independent third parties over which CAA does not exercise any control. CAA is not responsible for the acts or omissions of these suppliers, nor does it assume any responsibility for any claims, losses, damages, costs, expenses, delays or loss of enjoyment to the Winner.
23. By entering the Contest, entrants consent to the use of their personal information for the purposes described as follows. All entries become the property of CAA and none will be returned. By completing the entry form, all entrants consent to the collection, use, and distribution of their personal information by CAA for the purposes of administering the Contest and for any purpose required or permitted by law. CAA may, from time to time, upon consent of the entrant, use the personal information provided in connection with this Contest to (i) contact selected entrants for the purpose of notifying him/her, (ii) contact entrants directly regarding products and services provided by CAA and its affiliates, and (iii) research the effectiveness of websites and the marketing, advertising and sales efforts of CAA and its affiliates. Please see CAA's Privacy Policy at www.caasco.com/privacy for more information.
24. By entering the Contest, entrants agree that the decisions of CAA are final and binding. CAA may, at its sole discretion, terminate or withdraw any Contest entry without liability and without notice to the entrant. CAA reserves the right, in its sole discretion, to cancel, modify or suspend this Contest for any reason including should a virus, bug, unauthorized human intervention or other cause beyond the reasonable control of CAA corrupt or affect the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is illegal, and should such an attempt be made, CAA reserves the right to seek remedies and damages to the fullest extent permitted by law, including, where appropriate, criminal prosecution. Entries are subject to verification and will be declared invalid if they are illegible, mechanically reproduced, mutilated, forged, falsified, altered or tampered with in any way. CAA reserves the right to change the terms of this Contest or terminate it at any time, without prior notice.
25. Online entries must be made by the original, manual keystrokes of the individual entrant. Use of mechanical assistance, form filling software, or robotic assistance is prohibited.
26. Only one (1) entrant's name may appear on the entry form. In the event of a dispute as to the identity of a selected entrant based on an e-mail address, the winning entry will be deemed to have been made by the Authorized Account Holder of the e-mail address at the time of entry. The "Authorized Account Holder" is the natural person who is assigned an e-mail address by an internet service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the e-mail address in question.
27. CAA assumes no responsibility for entries which are late, lost, stolen, damaged, illegible, incomplete, misdirected, postage due, destroyed or delayed. CAA assumes no responsibility for any failure of the Contest website or computer systems during the Contest Period, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any entry including an online entry to be received by CAA on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's property (including computer) related to or resulting from participating in, or downloading any material in relation to the Contest.
28. By accepting a Prize in this Contest, entrants consent to the use of their name, city of residence, voice, photograph, image or likeness in any publicity or advertisement carried out by CAA in connection with this Contest without any further compensation.

29. This Contest is subject to all applicable federal, provincial, and municipal laws and shall be governed by the laws of Ontario.
30. All applicable federal, provincial and municipal taxes are the sole responsibility of the Winner.
31. CAA[®] and CAA logo/trademarks are owned by and use is granted by the Canadian Automobile Association. Life-side Assistance[®] is a registered trademark of CAA South Central Ontario. Autogreen[®] is a registered trademark of CAA South Central Ontario.
32. This Contest is sponsored by, and is at the sole discretion of, CAA South Central Ontario.